

Uxbridge Downtown Revitalization Committee

November 25, 2021 (Via Microsoft Teams)

Minutes (Note: the meeting was recorded)

Present:

- Dave Barton, Mayor ToU
- Willie Popp, Ward 4 Councillor ToU
- Todd Snooks, Ward 5 Councillor ToU
- Shelley Macbeth, Business owner
- Terry Baskin, (Accessibility Representative)
- Dennis Milenov, Business owner
- Craig Miller (EDAC)
- Mike Whiston, (Tourism Advisory Committee)
- *Judy Risebrough, ToU Project Manager
- *Wai Ying Di Giorgio, The Planning Partnership
- *Ashlea Brown, Dir. Regulations, Lake Simcoe Region Conservation Authority (LSRCA)
- *Carolyn Puterbough, Agriculture and Rural Economic Development Advisor. OMAFRA
- *Stacey Jibb, Manager Agriculture and Rural, Region of Durham Economic Development
- *Glen Macfarlane, Program Coordinator, Rural Economic Development, Region of Durham Economic Development
- *Danielle Culp, Planning Analyst, Region of Durham, Planning & Economic Development
- *Ben Kester, Director of Public Works (ToU)
- *Amanda Ferraro, Director of Community Services (ToU)
- *Courtney Clarke, Manager, Parks & Trails (ToU)
- *Tobi Lee, ToU Deputy Treasurer
- *Colleen Baskin, ToU Communication officer and Admin Assistant

Regrets

- Don Andrews, Business Owner
- Hailey Weatherbee, Architect
- Joan Crosbie, Historical Preservation
- Larry James, Business owner
- Mark Christoff, Business Owner
- Roger Varley, Resident
- Nancy Mann, (Chamber of Commerce)

- Lynn Klages, (Library Board)
- Patricia Bush (BIA)
- *Kristyn Chambers, North Durham Tourism Specialist, Region of Durham Economic Development
- *Dave Ruggle, Planner, Lake Simcoe Region Conservation Authority (LSRCA)
- *Kristi Honey, ToU CAO / Project Sponsor
- *Mike Klose, ToU Building Inspector
- *Debbie Leroux, ToU Clerk and Director of Legislative Services

(note: * indicates a committee resource)

1. Disclosure of pecuniary interests:

Judy Risebrough, opened the meeting at 1:31 and asked if anyone had a disclosure to bring forward. None were presented.

2. Review of the agenda:

Judy Risebrough, presented the agenda. Shelley Macbeth motioned to approve the [agenda](#), Craig Miller seconded. Approved

3. Review of Minutes of last meeting:

Judy presented the [minutes](#) of the October 28, 2021 meeting. Willie Popp motioned to approve the minutes with the correction, Shelley Macbeth seconded. Approved

4. Business arising out of the minutes:

Wai Ying, on behalf of TPP provided an update on the feedback TPP had received at the Committee Virtual Meeting of November 22, 2021 and the Public Virtual Meeting of November 24, 2021.

- Themes:
- Committee Meeting: Parking, use of the municipal land as a park and the height of buildings.
- Public Meeting: Affordability for the Township, impact of development on infrastructure (Schools, Parking, Roads etc.)
- Next step will be a presentation to Council on December 6, 2021 and a final report for Council in January 2022.

Question re: sequencing was posed to TPP

- Look at the zoning, Township policies, bylaws and compare to what is recommended in the plan
- Need to find development interest – need to keep flexibility to make change in development (density and affordability)

- Look at what is in your Township / Regional plan for alignment (capital changes, cross walks etc.) for appropriate staging
- Street scape improvements, changing angle parking, reconfigure curves for bump out and changes to Centennial Park are low hanging fruit. Invest in the Public Spaces (Centennial Park) that the Township already owns and plan to develop the Town Square when the development plan for that area is approved.
- Danielle informed the group that the Region supports traffic calming initiatives and has recently approved the Regional Cycling Plan which includes a Bicycle Parking Strategy and a Wayfinding and Signing Strategy that could dovetail to the recommendations.

The committee discussed the December 6, 2021 presentation and explored what the committee would seek to ask from the Council.

Shelley Macbeth made the following motion:

The UDRAC recommends that the Township support in principle the TPP recommendations; that UDRAC should continue to incorporate the recommendations into the development of the UDRP Strategic Plan, UDRP Action Plan; and that the recommendations be included in the Township's 2022 Budget discussions.

Mike Whiston seconded. Approved.

5. Project Plan Update

1. Survey Updates: Glen Macfarlane
 - Glen displayed some of the reports that the committee should expect to receive over the next few weeks.
 - Carolyn informed the committee that OMAFRA will be providing a 35-page Market Data Report that talks to what the average customer spends, expenditure by household etc.
 - Willie, Todd, Shelley, Mike W. and Craig offered to be part of the team to help with the analysis. Mike also informed the committee that Central Counties is doing Geofencing that may be of interest in the future.
2. Bypass signage: Danielle Culp
 - Danielle informed the committee that the Region is in the process of manufacturing the signs and the plan is to have them all in place by the end of the year, subject to unforeseen delays.
3. Flood Plain mapping: Ashlea Brown

- Ashlea updated the committee that LSRCA has engaged a consultant to try and expedite the flood line based on the as built conditions received from the township. The as built has required that LSRCA redo the Hydraulic Analysis to confirm the flood lines. LSRCA hopes to have the updated flood line elevations by the end of the year. The mapping will be done once LSRCA receives the elevations. No timeline is available for the mapping at this time.

4. Development of Strategic Plan and Action Plan: Judy Risebrough

- The focus of January and February will be developing the plans with the objective of final report by March 2022.

6. Round Table Updates

7. Next meeting is tentatively planned for the second week of January 2022. Date to be confirmed.